

# LEAF PEOPLE

superior skin care  
stunning results



Leaf People Skin Care, founded 17 years ago by Julie Levin, bloomed out of a diverse lifelong journey in herbal medicine. Our plant-focused skin care products are formulated and manufactured by Julie, who is a certified Herbalist and has traveled the globe studying various botanical traditions and methods. At our private lab in Colorado we integrate cutting-edge botanical science with western herbalism and traditional medicine. We use primarily raw and organic ingredients to create unique and effective skin care with options for every skin type. Through working with extensively studied medicinal herbs, our products offer a wide array of nutrients, antioxidants and bioactive components to improve the skin's strength, texture and tone. We place extra care and attention on retaining the purity and potency of the ingredients as they transition from the whole plant to a Leaf People product. Through our brand, we celebrate a plants-for-the-people mentality, working to make our high-quality skin care affordable and accessible, while continuously promoting plant conservation to aid the health of our planet. A minimum of 5% of our sales are donated to charity.

*View from the lab*



## founders

Julie's journey in herbal medicine began in her childhood in rural Alaska, where she was taught how to use plants for wilderness survival. This deep fascination continued through Julie's adult life and extensive travels abroad. Through formally studying plant medicine with Master Herbalists in Colorado to experiencing old world herbal traditions with local practitioners across the globe, Julie gained both a western, scientific education as well as a multicultural and deeply spiritual understanding of herbal medicine. She lives in Aspen with her partner Robbie, who co-manages Leaf People and acts as the initial product guinea pig. Together, they are dedicated to a vegetarian lifestyle, animal rights advocacy, sustainable living (including a solar powered lab) and incorporating Buddhist practices into the Leaf People brand.

## PURPLE LINE



Key botanical factors and antioxidants address issues that result from aging and accumulated sun exposure. The focus of these products is to rejuvenate the skin, naturally brighten dull skin, improve firmness, and fade age spots and wrinkles.

## PINK LINE



Nutrient-rich, replenishing herbs revive dry and depleted skin to reveal your luminosity. This calming and restorative line is perfect for those prone to redness or feel their skin rarely gets adequate hydration and nourishment.

## GREEN LINE



Skin regulating botanicals and healthy fatty acids help balance both overly oily and overly dry areas, subdue breakouts and clear pores, while gently detoxifying common urban and household pollutants. Perfect for combination skin and city living.



# scrubs & cleansers

Our line of sustainable and biodegradable cleansing formulas is designed for both the face and body. Our cleansers remove excess oils, sunscreen and makeup, leaving the skin residue-free and refreshed. For absolutely glowing skin, try one of our scrubs, which should be used one to three times per week.



**aloe lavender face wash:** Restorative herbs gently cleanse, removing excess surface oils, sunscreen and makeup for a fresh, healthy-looking complexion.

*amaranth • calendula • aloe vera • lavender • geranium*

**honey rosemary face wash:** Cleanses and invigorates with stimulating herbs and purifying essential oils, clearing pores, removing impurities and excess oil for a clear complexion.

*rosemary • hawaiian ginger • fireweed • sandalwood • honey*

**exfoliating daily face wash:** Cleanses and gently buffs skin, removing excess surface oils, makeup and sunscreen for a renewed glow.

*horsetail • borage seed • bamboo powder • clary sage • lavender*

**calendula & acai mask base + washing grains:**

Soap-free formula with water-activated botanicals to exfoliate, detoxify, tighten pores and renew skin. Can be used as a mask or scrub. (V)

*oats • green tea • acai • burdock root • rhassoul clay • orange peel*

**luminous face scrub:** Stimulates, detoxifies and buffs skin, while replenishing key factors for a smooth, glowing complexion.

*green tea • rosemary • ashwagandha • white willow • black walnut hull*

**golden face scrub:** This antioxidant-rich formula gently removes dry, dull skin, while calming, restoring and strengthening.

*bamboo • burdock root • turmeric • marshmallow • rosehip • sandalwood*

**eye makeup remover:** Provides vital nourishing elements to revive the delicate skin around the eyes, address fine lines and puffiness while removing makeup. Can be used as a face cleansing oil. (V)

*rosehip • sesame • grapefruit • chamomile • rose*

# toners

This important step removes residual skin oils, soap, dead skin cells and impurities, while preparing the skin to receive the full benefits of serum or cream. Apply daily with an organic cotton pad and wipe over entire face and neck. May be used after or in place of cleansing.



**transform toner:** Invigorates and brightens skin through targeting wrinkles, age spots and the accumulative effects of sun exposure.

*neroli • sea kelp • wild horsetail • ho shu wu • gotu kola • ginkgo*

**nourishing toner:** Supportive herbs calm and replenish, diminishing the appearance of redness and promoting a luminous complexion.

*white peony • ashwagandha • rose • royal jelly • wild nettle • chamomile*

**balancing toner:** Gently detoxifies, cleanses pores and balances oils, while strengthening and reviving skin from urban stressors. (V)

*reishi • green tea • helichrysum • sandalwood • witch hazel*

# hydrating mists

Hydrate and rejuvenate skin with our intoxicating blends of floral hydrosols and pure essential oils. Our mists are designed to use under face oils, serums and creams to enhance absorption, or to spritz anytime for additional hydration or whenever a change of mood is desired.



**neroli & cardamom mist:** Energizes and uplifts, while reducing the appearance of age spots and wrinkles. (V)

*neroli • cardamom • aloe vera • vanilla • sweet orange*

**rose & tangerine mist:** This intoxicating floral blend pacifies dry, reddened and sensitive skin to release your inner glow. (V)

*rose • ylang ylang • tangerine • aloe vera • rose hydrosol*

**sandalwood & chamomile mist:** Balances skin and promotes inner peace, naturally evening tone, pore size and oil production. (V)

*sandalwood • chamomile • nutmeg • aloe vera • peru balsam • petitgrain*

**replenishing mist:** Replenishes key micronutrients, electrolytes and amino acids to revitalize skin, balance pH and promote detoxification. Excellent for both face and body, unscented. (V)

*100% pure fulvic mineral complex • amino acids • ionic, filtered water*

# face serums & oils

Discover pure plant power in our 100% cold-pressed, certified organic oils with proprietary extracts. Combining wild foraged Colorado forest plants with organically grown medicinal herbs and rare botanicals from across the globe, these formulas restore the skin's radiance and luminosity.



**pomegranate & ginkgo transform serum:** Energizes, replenishes and promotes firm skin, while fading the appearance of age spots and wrinkles. (V)

*ashwagandha • red clover • seabuckthorn • helichrysum • frankincense • gotu kola*

**green tea & reishi face serum:** Activates and brightens skin, promotes resilience, and gently detoxifies urban pollutants for a vibrant complexion. (V)

*green tea • reishi • astragalus • burdock root • aspen • goji*

**hyaluronic acid & stem cell hydrating serum:**

Skin-quenching, restorative elixir fades the appearance of age spots and wrinkles and fully enlivens skin. (V)

*swiss apple stem cells • hyaluronic acid • cucumber hydrosol • neroli*

**rosehip seed & helichrysum oil:** Naturally lifts, hydrates and replenishes key nutrients, while fading scars and wrinkles for a flawless, youthful complexion. (V)

*helichrysum • jasmine • plumeria • rosehip seed*

**rose & geranium argan oil:** Hydrating factors revitalize and nourish dry, flaking and sensitive skin for a dewy, vibrant complexion. (V)

*argan • rose • rose geranium*

**baobab & marula oil:** Rare, nutrient packed oils replenish, balance, clear pores and help skin adapt to shifting conditions (hot/cold, humid/dry). (V)

*marula • baobab • petitgrain • chamomile*

**peony & green tea eye serum:** Powerful, time tested botanicals brighten the delicate eye area, fading the appearance of dark circles, wrinkles and puffiness. (V)

*white peony • arnica • reishi • green tea • helichrysum • cardamom*

# face creams & treatments

Commonly referred to as a skin sanctuary in a jar, our light-consistency, nourishing face creams contain clinically effective levels of antioxidants, including vitamins E, C and selenium, plus potent botanical extracts that visibly improve skin texture and appearance.



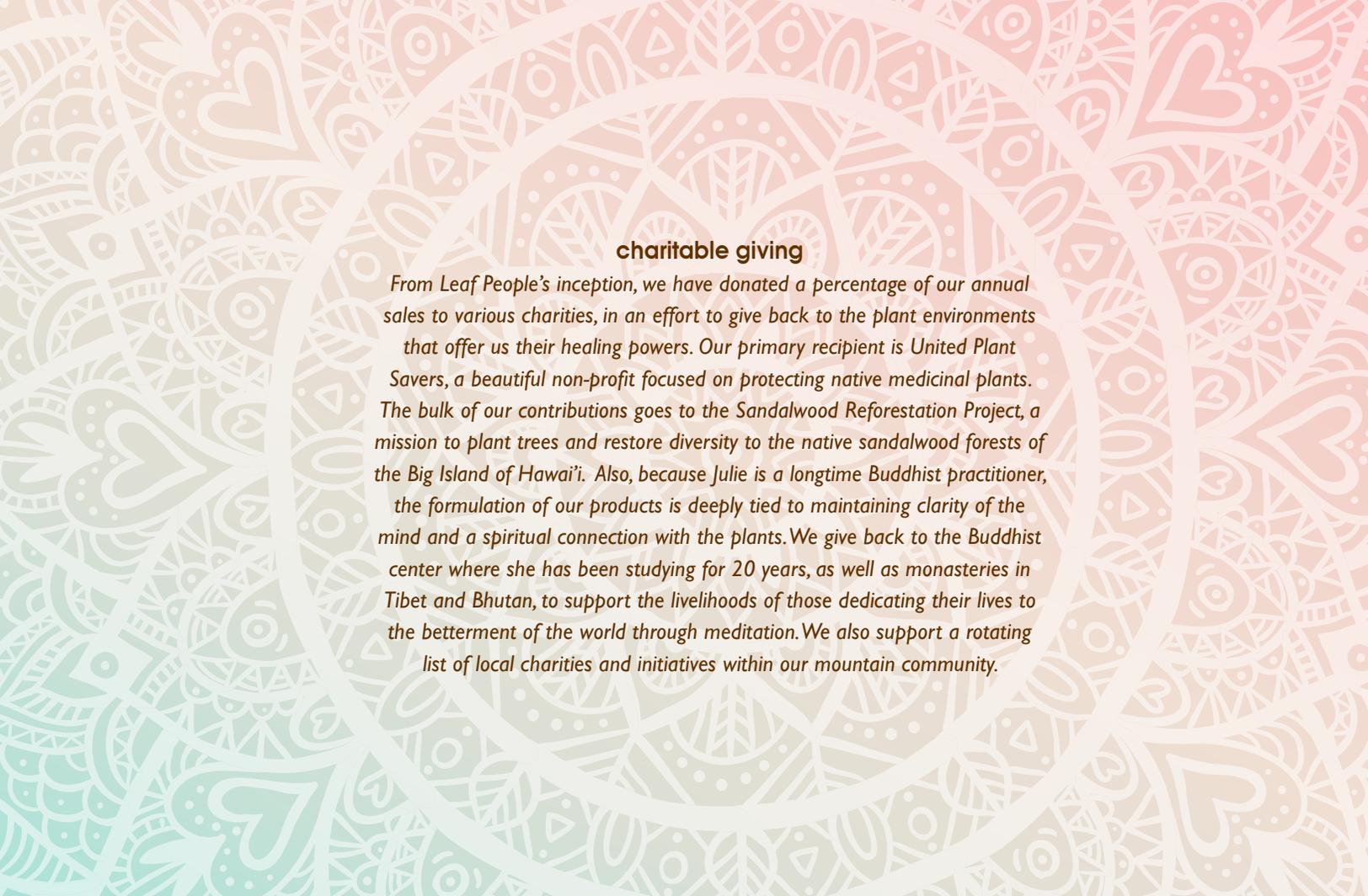
**antioxidant face cream:** Firms and enlivens skin, reduces the appearance of age spots and wrinkles, promotes a youthful, radiant complexion. (V)  
*rosehip • sea kelp • ginkgo • selenium • gotu kola • seabuckthorn*

**nourishing face cream:** Restorative botanicals hydrate and beautify skin by calming redness, minimizing fine lines and replenishing luminosity. (V)  
*myrtle • red clover • rose • camu camu • sea kelp • calendula*

**balancing face cream:** Regulates surface oils and pore size while strengthening skin and gently detoxifying for a clear, no-shine complexion. (V)  
*green tea • sandalwood • burdock root • reishi • horsetail • astragalus*

**blemish treatment:** Pure essential oils purify and calm breakouts, blemishes, bug bites and other minor skin sensitivities. (V)  
*tea tree • eucalyptus • lavender • aloe vera • calendula • helichrysum*

**radiant mask:** Our intensely hydrating, medicinal herbal infusion enriches dry, chapped or reddened skin, restoring a healthy, radiant glow.  
*calendula • tamanu • helichrysum • red clover • shea butter • vitamin K*



### **charitable giving**

*From Leaf People's inception, we have donated a percentage of our annual sales to various charities, in an effort to give back to the plant environments that offer us their healing powers. Our primary recipient is United Plant Savers, a beautiful non-profit focused on protecting native medicinal plants. The bulk of our contributions goes to the Sandalwood Reforestation Project, a mission to plant trees and restore diversity to the native sandalwood forests of the Big Island of Hawai'i. Also, because Julie is a longtime Buddhist practitioner, the formulation of our products is deeply tied to maintaining clarity of the mind and a spiritual connection with the plants. We give back to the Buddhist center where she has been studying for 20 years, as well as monasteries in Tibet and Bhutan, to support the livelihoods of those dedicating their lives to the betterment of the world through meditation. We also support a rotating list of local charities and initiatives within our mountain community.*

# clinical collection

Favored by and sold to dermatology clinics, medical spas and skin care professionals, the Clinical Collection features plant-sourced vitamins, stem cells, hyaluronic acid and peptides, in combination with unique botanicals from across the globe. We offer gentle options for post-laser, peels, micro-needling and resurfacing treatments, as well as active, revitalizing products to elevate your daily regime.



**gentle face wash:** Cleanses and calms while aiding in the skin's innate recovery process.

*aloe vera • calendula • honey • ylang ylang • propolis • horsetail*

**cucumber soothing toner:** Ultra hydrating and mineral rich, our hyaluronic acid toner brightens skin, cools redness and balances pH for a flawless complexion. (V)

*nettle • cucumber • green tea • chrysanthemum • apple cider vinegar • lemon tea tree*

**cucumber & rose soothing mist:** Hydrates and calms reddened areas, strengthens skin and promotes a healthy-looking complexion.

*fulvic minerals • cucumber • rose • fennel • cilantro • propolis*

**kalahari melon seed oil:** Nourish and protect skin with our rare, fairly traded Kalahari melon seed oil. This restorative oil helps manage redness, fade age spots and maintain vibrant skin. (V) *wild kalahari melon seed • vitamin K2 • vitamin D3 • vitamin E • fatty acids*

**hyaluronic acid & stem cell hydrating serum:**

Skin-quenching, restorative elixir fades the appearance of age spots and wrinkles and fully enlivens skin. (V)

*swiss apple stem cells • hyaluronic acid • cucumber hydrosol • neroli*

**peptide & vitamin C day serum:** Firm skin, relax wrinkles, fade age spots and restore luminosity with our blend of peptides, vitamin C and ylang ylang. (V) *5 peptide blend • ylang ylang • aloe vera • hyaluronic acid • fulvic minerals • vitamin C*

**peptide & gotu kola eye gel:** This light gel glides on with a cooling sensation, soothing delicate skin and reducing puffiness, dark circles and fine lines. (V) *peptides • gotu kola • acai • goji • rosehip seed • chrysin*

**arnica & turmeric recovery serum:** Speed recovery from post-injection discoloration and general redness with the potent properties of wild, high alpine arnica. (V) *arnica • rosemary • turmeric • aspen • vitamin K • neem*

**peptide & stem cell radiance face cream:** Targeted ingredients ease deep wrinkles, fade age spots and firm skin, promoting a smooth, radiant complexion. (V) *Swiss apple stem cells • hyaluronic acid • ginseng • marshmallow • melon seed • vitamin C*

**rosewood & jasmine body lotion:** Ultra hydrating hyaluronic acid quenches skin and diminishes fine lines, while nourishing herbs soothe and brighten skin tone. (V) *kalahari melon seed • baobab • white peony • green tea • vitamin K*

# Leaf Man

Our exclusive men's line utilizes potent, active botanicals to create targeted products providing handsome results. Experience immediate benefits from a few key nourishing steps or enjoy the dramatic results of a full regime. By combining these products with specific selections from other Leaf People lines, our men's collection is customizable for all lifestyles and skin concerns.



**exfoliating face wash:** Gently buffs and revitalizes skin, removing buildup, balancing oils and evening pore size for a clear, bright complexion.

*aloe vera • lemongrass • honey • bamboo • rosemary • Hawaiian ginger*

**balancing toner:** Daily detoxifying and pore-tightening toner with skin strengthening herbs to regulate and balance active skin. (V)

*ginseng • sandalwood • reishi • burdock root • witch hazel • rose hydrosol*

**tangerine and fir hydrating mist:** Renew and replenish skin with invigorating botanicals as a part of your morning routine or anytime throughout the day. (V)

*fir hydrosol • aloe vera • tangerine • sandalwood • clove*

**complete face & beard oil:** Nourishes skin and conditions hair, fading fine lines and enlivening skin tone, while taming an unruly beard to silky goodness. (V)

*argan • sandalwood • cypress • sweet almond • marula • fir • grapefruit*

**hyaluronic acid & stem cell hydrating serum:**

Our light and effective hydrating formula boosts skin renewing factors while minimizing the appearance of age spots and wrinkles. (V)

*swiss apple stem cells • plant sourced hyaluronic acid • cucumber hydrosol • neroli • aloe vera*

**revive face cream:** Ultra-nourishing, rare oils with hyaluronic acid replenish skin, while strengthening botanicals activate a bright, clear complexion. (V)

*astragalus • white peony • baobab • reishi • tamanu • green tea*

# body, bath & hair

Extend the revitalizing, youth-enhancing effects of our facial care to the rest of your body. Replenish skin with our medicinal plant-based body moisturizers, alleviate minor irritations with our therapeutic body balms, or soak your worries away with our pure Himalayan salt crystals.



**peppermint & dandelion body polish:** Our unique cleansing scrub stimulates and exfoliates dull skin, aids detoxification and purifies pores for a just-from-the-spa glow.

*dandelion • orange peel • peppermint • cardamom • black walnut hull*

**lavender & calendula body serum oil:** Soothe and calm with our irresistibly light, botanically infused oil blend that leaves skin supple and smooth. (V)

*hazelnut • pumpkin seed • ginkgo • comfrey • calendula • lavender*

**neroli & vanilla body serum oil:** Uplift the spirit while reviving skin with our nourishing formula that floats through the pores, providing radiant, sweet smelling results. (V)

*hazelnut • pumpkin seed • cardamom • green tea • neroli • vanilla*

**sun recovery serum:** Sate the skin with key botanical factors that replenish and soothe post-sun exposure for the perfect after glow. (V)

*calendula • lavender • avocado oil • jojoba • burdock root • green tea*

**neroli & jasmine body lotion:** Restore youthful radiance with our replenishing herbal-infused body lotion and steep in the sensual aromas of jasmine and neroli. (V)  
*seabuckthorn • pumpkin seed • calendula • burdock root • neroli • jasmine*

**lemongrass & rosemary body lotion:** Revitalize your mind, spirit and skin with our energizing, plant-based body lotion imbued with lemongrass and rosemary. (V)  
*sweet almond • ginkgo • green tea • lemongrass • rosemary • seabuckthorn*

**himalayan bath salt crystals:** Soak in the strength of these naturally concentrated, ancient, ionizing and mineralizing bath salts to enhance overall well-being, reduce stress and improve skin texture. (V) *pure Himalayan pink salt*

**french lavender room & pillow spray:** Refresh any space with our family-friendly, French lavender spray, traditionally used for calming the mind and soothing the soul. (V)  
*french lavender • himalayan pink salt • purified water*

**medicinal forest room spray:** Connect with your inner forest and breathe in the strength and clarity of trees from around the world. (V) *fir • cypress • spruce • bergamot • fennel • peru balsam*

**lip balm:** Our ultra-nourishing cocoa and shea butter formula deeply penetrates, restoring dry lips and chapped areas.  
*cocoa butter • shea butter • sweet almond • sesame • olive • vitamin E*

**argan & aloe hydrating hair mist:** This light and bright formula nourishes hair and scalp, tames frizz, defines curls and boosts shine. (V)  
*argan • green tea • horsetail • ginkgo • sea kelp • geranium*

**rose & geranium argan oil:** The ideal hair conditioner to tame your mane, define curls, and condition split ends resulting in silky, nourished hair. (V)  
*argan • Bulgarian rose • rose geranium*

**baobab & marula oil:** The perfect blend for scalp vitality. Use for a rejuvenating scalp massage, to support hair follicles and smooth frizz. (V)  
*marula • baobab • petitgrain • chamomile*

# first aid

Natural options for chapped skin and lips, rash outbreaks, insect bites, cracked cuticles, muscle and joint pain, and other skin ailments. Our medicinal plant and essential-oil-focused products are perfect at home or in the great outdoors. Must-haves for the backpack, first aid bag, summer activities and all types of travel.



**herbal sports balm:** This traditional blend of herbs, essential oils and shea butter soothes overworked muscles and tight areas, harnessing the potent therapeutic qualities of 100% sustainably sourced wild high alpine arnica.  
*arnica • turmeric • aspen • comfrey • st. john's wort • white fir*

**arnica, turmeric & cbd balm:** A powerhouse “double balm” including European micro-encapsulated, hemp-derived CBD, combined with our wild arnica Herbal Sports Balm, provides a step up in relief for edgy muscles and tense joints.  
*micro-encapsulated hemp • wild arnica • turmeric • black pepper • cypress • aspen*

**bug bite relief:** Our potent blend of pure essential oils and botanical extracts soothes itching and reddened skin from common insect bites and plant toxins. (V)  
*tea tree • lavender • helichrysum • calendula • aloe vera • oregano*

**calendula & helichrysum rejuvenating balm:** Our proprietary formula supports skin’s natural resilience factors, soothing minor irritations, calming redness and deeply hydrating dry, chapped skin.  
*helichrysum • calendula • reishi • echinacea • shea butter • marshmallow*

**herpes & cold sore essential blend:** This classic combination of robust botanicals provides purifying qualities to clear skin and aid in outbreak recovery. (V)  
*melissa • palmarosa • oregano • lemongrass • lemon • eucalyptus • thyme*

**hemorrhoid balm:** A traditional herbal formula enhances skin’s innate rejuvenating abilities to soothe irritations while providing hydration, lubrication and nourishment.  
*calendula • helichrysum • frankincense • reishi • astragalus • shea butter*

**essential oil hand sanitizer:** Our purifying essential oil blend is perfect for on the spot cleansing without drying skin. Available in 2020. (V)

# aromatherapy

Essential oils are a unique and precious offering from the plant kingdom and they benefit us in many ways. Aromatherapy is a quick and effective method to uplift your mood, calm nerves, enhance focus and strengthen various bodily systems. We offer four irresistible blends, each featuring a specific botanical grouping, to awaken your senses, brighten your spirit and open yourself to the positivity in life.



**passion:** Open your heart, awaken inner beauty and let your soul shine. (V)  
*neroli • sweet orange • rosewood • ylang ylang • clove • jasmine*

**immunity:** Increase vitality, repel cold and flu activity, the ideal travel & study buddy. (V)  
*lavender • lemon tea tree • eucalyptus • tulsi • marjoram • oregano*

**mood lifter:** Enhance positive emotions, boost your sense of well-being, inspiration and self-confidence. (V)  
*cardamom • nutmeg • clove • tangerine • lemon • peru balsam*

**calming:** Promote inner tranquility and soulful relaxation, embrace your intuition. (V)  
*sandalwood • petitgrain • peru balsam • sweet orange • chamomile*

# Tara Mandala Five Family Mists

In Tibetan Buddhism, there are five different Buddha families that act as a map to understanding ourselves and our connection to the world. Imagine a string of prayer flags with its five colors of flags. Each color signifies one of the five families, representing their key characteristics, as well as the emotions, seasons, temperaments and healing qualities they embody. Our aromatic blends are specifically designed to access the wisdom state of each Buddha family, acting as an easy way to tap into a place of balance at any moment.



**Buddha Wisdom Mist:** Use when you feel closed off and uninspired, in order to reveal a clear and spacious mind. (V)  
*sandalwood • petitgrain • chamomile • peru balsam*

**Vajra Clarity Mist:** Helps break through feelings of anger and resentment to access a non-judgmental state of clarity. (V)  
*peppermint • lavender • bergamot*

**Ratna Balance Mist:** Overcomes pride, inspires an internal sense of ease and trust our own embodiment. (V) *cardamom • clary sage • clove • orange*

**Padma Love Mist:** Encourages us to open our hearts and transform wild passion into loving compassion. (V) *jasmine • neroli • tulsi • ylang ylang*

**Karma Fulfillment Mist:** Triggers the desire to act for the benefit of all and releases the need to be in control. (V) *melissa • rose • lemon • bergamot*

In formulating our products, we utilize medicinal-grade, fair trade compliant and non-GMO ingredients. Our ingredients are carefully and intentionally chosen for their high nutrient content, synergistic qualities, energetic properties and small molecular size (for easier passage through the skin). Because of our deep connection to the natural world, we work to honor every plant we use. Each summer, Julie spends time harvesting her own high-alpine herbs in the Colorado mountains, focusing on ethical harvesting practices that preserve our local natural ecosystems. We proudly avoid using conventionally or commercially grown ingredients, oils requiring solvent assisted extraction, as well as any synthetically manufactured additives. In an effort to support small farms and source the highest quality ingredients, we work with vendors who are returning to traditional and ancient ways of propagating medicinal herbs. All plants and extracts are cold-processed in our remotely located private lab.



**PROUDLY MADE WITH**

raw, organic and  
biodegradable ingredients  
potent extracts • antioxidants  
pure essential oils  
naturally gluten free



**MADE WITHOUT**

petroleum by-products  
phenoxyethanol • silicones  
synthetic fragrances/colors  
sulfates • glycols  
animal testing



**LEAF PEOPLE**

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